



Invitation

THURSDAY
 FEBRUARY 25, 2010
 Opening: 2:30 pm

Maritime weathers the crisis

From the international state of the art to the development of the regional cluster

SALA OCEANIA
 STAZIONE MARITTIMA
 MOLO BERSAGLIERI 3 - TRIESTE

Conducting a **comparison** of **International** maritime systems, their structural characteristics and current industrial policies, in order to assist regional public and private stakeholders and enable them to act more efficiently, even in times of crisis.

This is the idea behind research activities promoted by AREA Science Park and conducted by Prof. Andrea Tracogna of the University of Trieste, the results of which will be **presented nationally** for the first time during this congress.

Scientific research and cutting-edge **economic-financial analysis** systems become analytical and support tools for strategic decision-making.

Comparing international best practice cases in the sector thus becomes a method to evaluate more efficient types of governance and to select appropriate actions and operating tools.

An initiative aimed at enhancing, giving visibility and putting emphasis on a sector of great importance for the regional economy, in which international stakeholders meet the historical local maritime enterprises and are already showing signs of a positive trend despite the crisis.

A round table involving entrepreneurs and experts in the sector, moderated by the editor of a renowned national maritime magazine, which will address ideas and suggestions to stimulate and consolidate development based on innovation in a region like Friuli Venezia Giulia which "has shipbuilding and maritime running through its veins and in its chromosomes."

Please confirm your presence by registering online:

www.area.trieste.it/nautica

For further information:
 tel. 040.3755196
 serviziott@area.trieste.it



Motorway A4 Venezia - Trieste: toll booth Monfalcone-Lisert, Exit "Sistiana" (SS 14 "Costiera").
 Distance from the toll booth: 24 Km.

P R O G R A M

14.30 - REGISTRATION OF PARTICIPANTS

15.00 - WELCOME

Alessia Rosolen
 Councilor for Work, University and Research
 Friuli Venezia Giulia Region

15.15

Competitive maritime sector in Friuli Venezia Giulia: when and how to innovate?

Giancarlo Michellone
 President AREA Science Park

International maritime clusters: comparative analysis, types of governance and development policies

Andrea Tracogna
 Professor of Economics and Business Administration
 University of Trieste

16.00 - COFFEE BREAK

16.20 - ROUND TABLE

Maritime, territory and development: which actions to use in order to overcome the crisis?

Participants:

Carla Demaria
 President Monte Carlo Yachts spa - Bénéteau Group

Antimo Di Martino
 Member of the Board of Directors UCINA

Mario Dogliani
 Head of Corporate Affairs & Communication Registro Italiano Navale spa. Coordinator National Maritime Technological Platform

Japoc Jakopin
 Founder and President of Seaway Technologies srl

Roberto Vencato
 Owner Ullman Sails - Veleria Eurosail - Trieste

Moderator:

Edoardo Napodano Editorial manager of Nautech-Tecniche Nuove spa

18.30 - CONCLUSIONS

Livio Marchesini
 President DITENAVE

Participants will receive a copy of "International boating clusters" by A. Tracogna (ed. FrancoAngeli).

Event organized within the Maritime Economy project, co-financed by:

