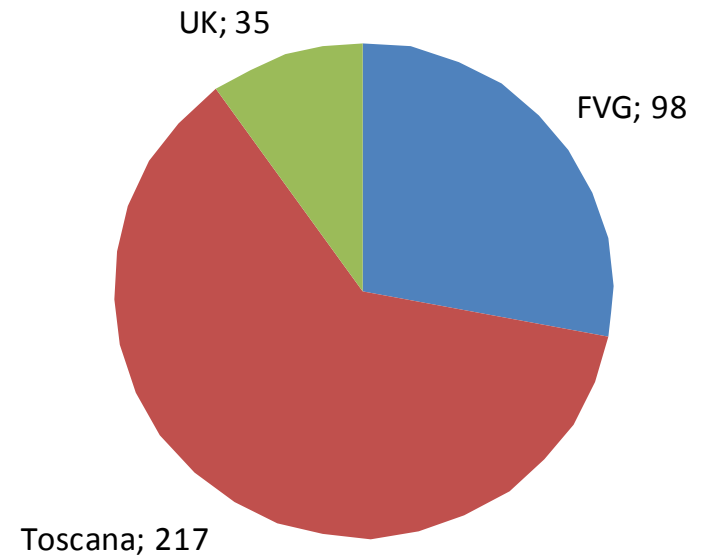


Studio sul settore nautico

Confronto economico-finanziario del settore nautico tra cluster Friuli Venezia Giulia, cluster Toscana e, in modo più limitato, cluster SOLENT (UK).

- Cluster DITENAVE Friuli Venezia Giulia: (database Tracogna per “I cluster nautici internazionali”).
- Toscana: database fornito da NAVIGO.
- UK: aziende presenti nel database MSe (South East England e Solent), Cluster SOLENT (NB: in UK mancano dati sul conto economico, quindi confronto è sullo stato patrimoniale).

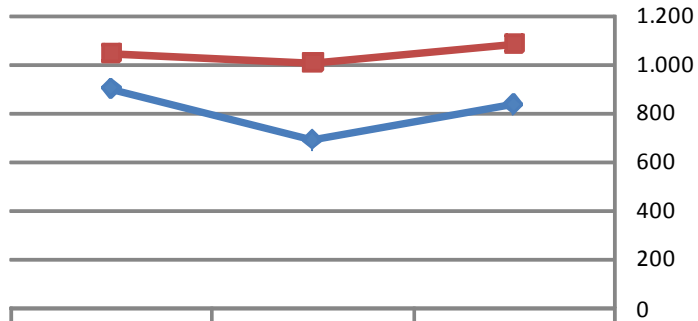
Numero Aziende 2008



Analisi fatturato

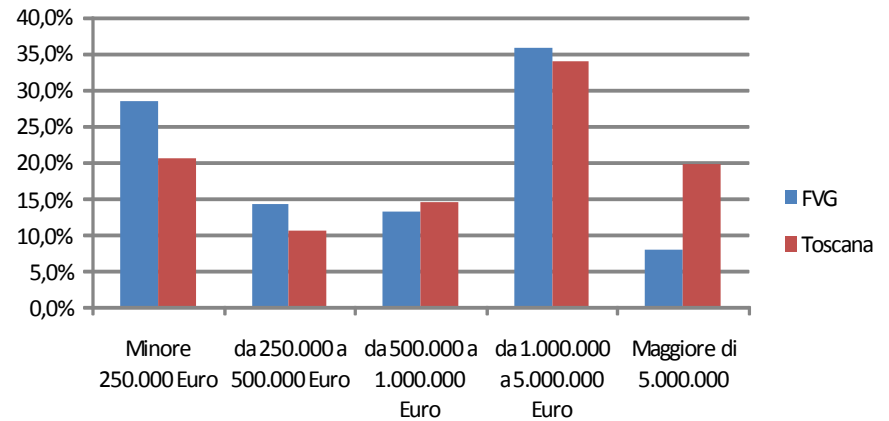


Andamento Fatturato Mediano (K €)



	2006	2007	2008
FVG	898	688	833
Toscana	1.046	1.009	1.082

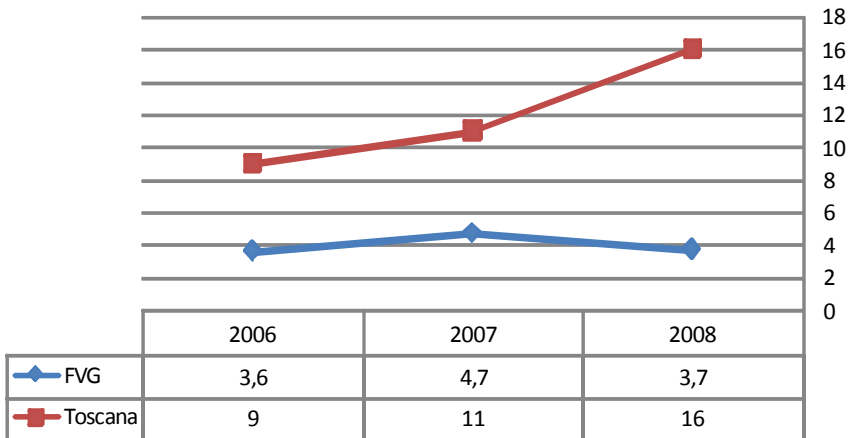
Distribuzione Fatturato 2008



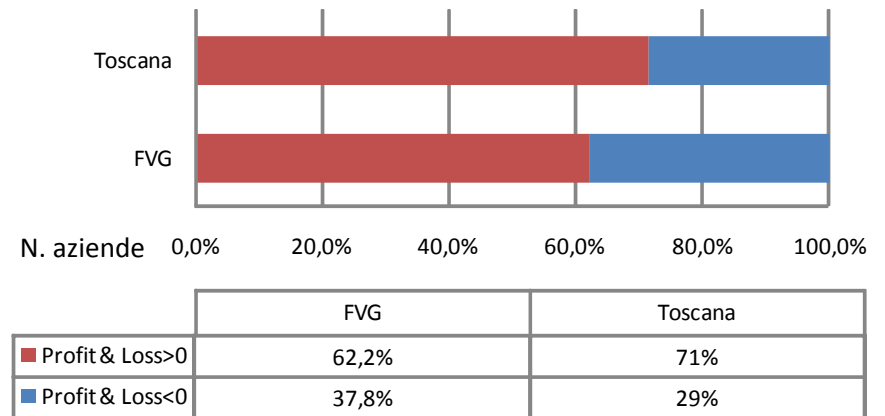
Analisi Profit & Loss



Andamento Profit & Loss Mediano (K €)



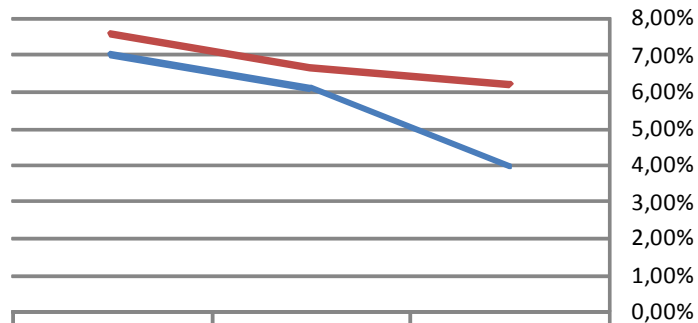
Distribuzione 2008



Analisi ROI-ROE

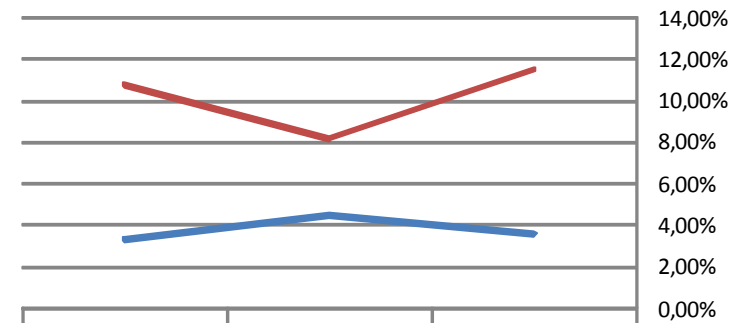


Andamento ROI mediano



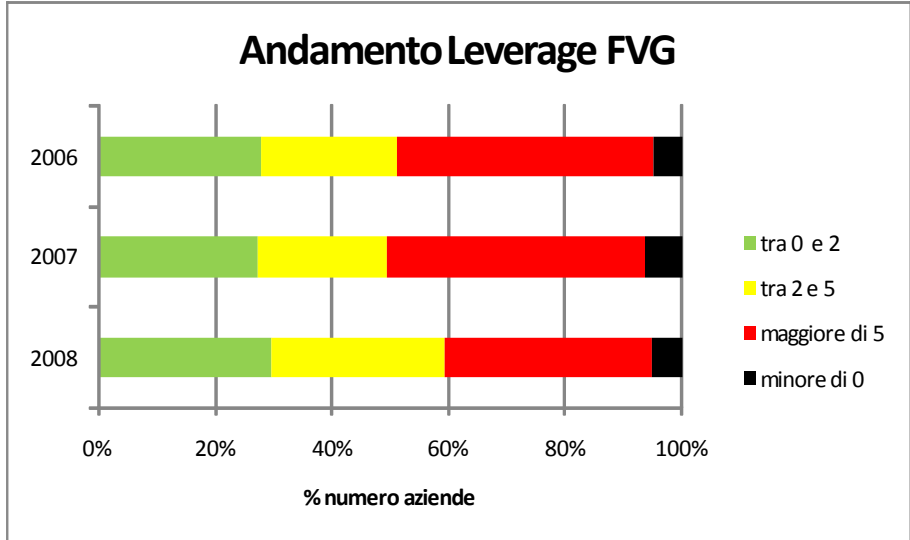
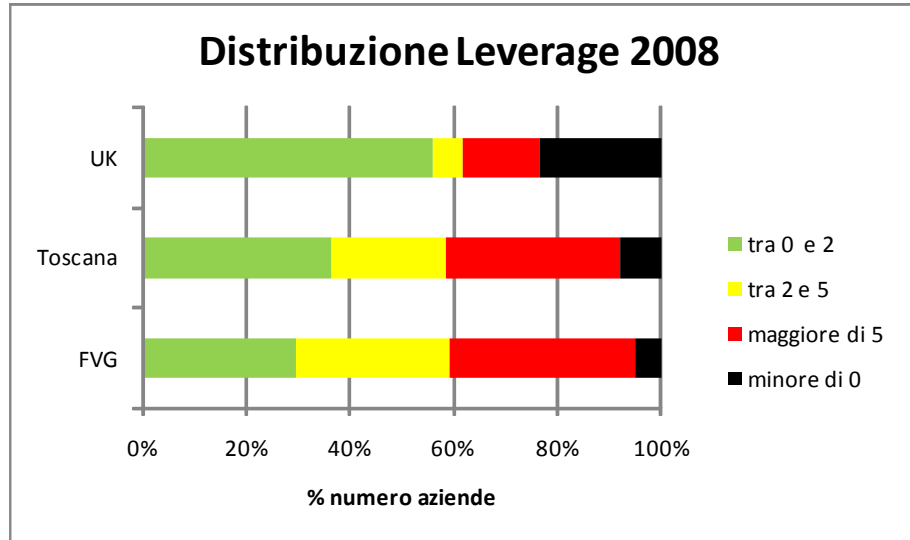
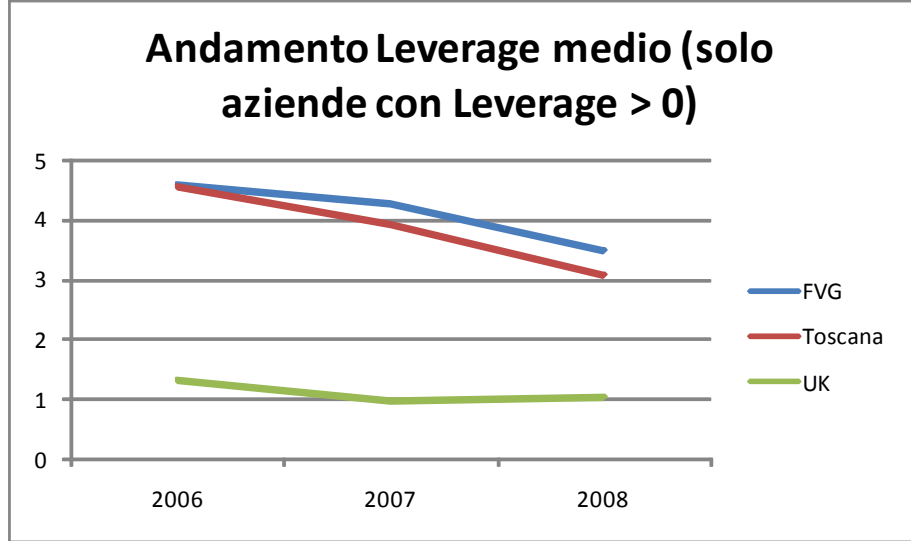
	2006	2007	2008
FVG	7,02%	6,08%	3,95%
Toscana	7,60%	6,68%	6,19%

Andamento ROE mediano

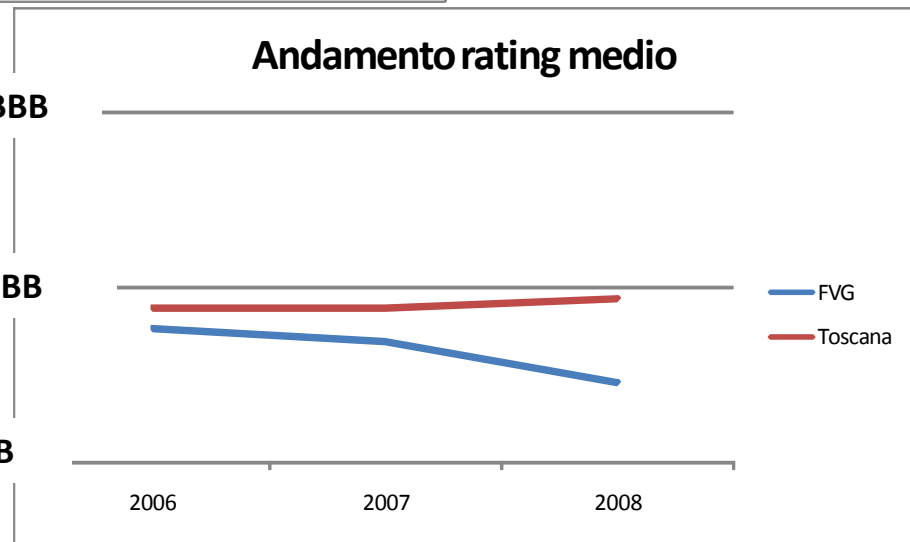
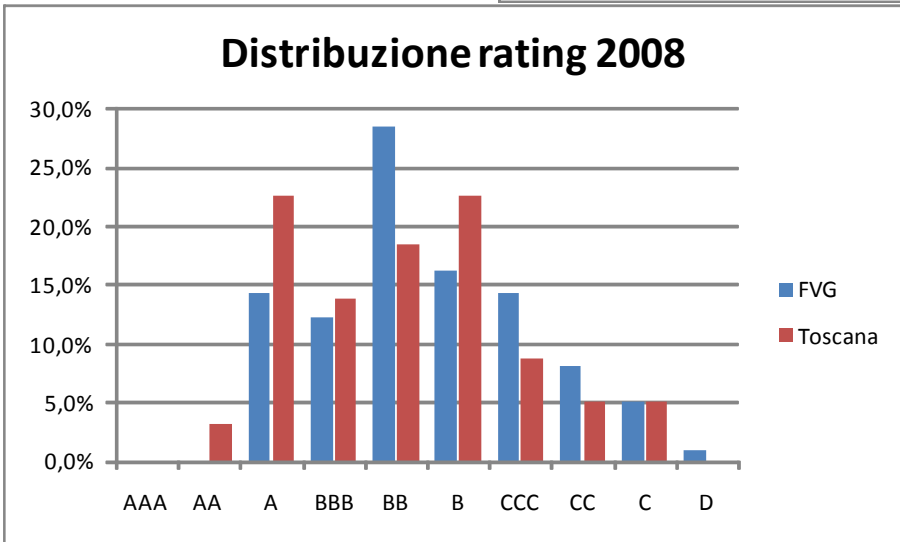
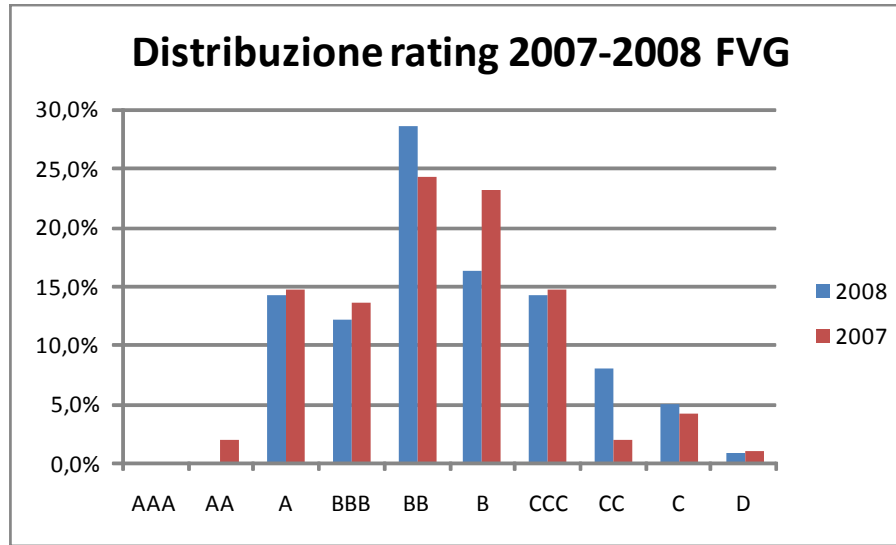


	2006	2007	2008
FVG	3,28%	4,51%	3,55%
Toscana	10,76%	8,18%	11,44%

Analisi indebitamento

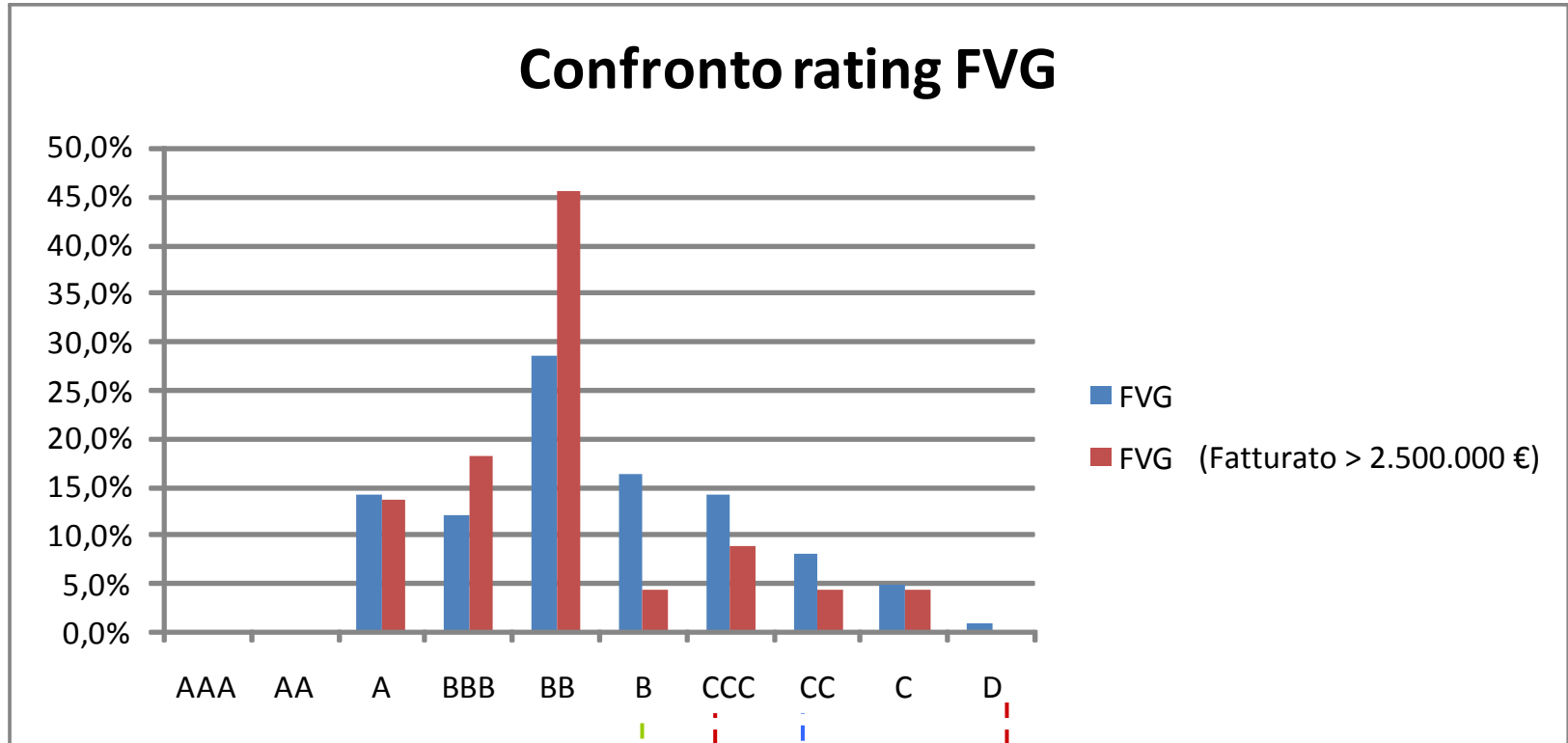


Analisi rating 1/2



Analisi rating 2/2

Confronto rating FVG



QUALE INNOVAZIONE E QUANDO ?

Incrociando le valutazioni ottenute attraverso l'analisi RSA con gli indicatori di robustezza economico-finanziaria si possono definire specifiche strategie

